



Dear Parents and Pupils,

We are delighted to introduce Cityserve, Birmingham City Council's award-winning in-house school meal provider, as the team responsible for delivering nutritious and delicious meals to our pupils at Barford Primary School.

Cityserve is committed to providing high-quality, freshly prepared meals that meet the School Food Standards and support the health and wellbeing of every child. Their menus are carefully designed to be balanced, varied, and appealing, ensuring that children receive the essential nutrients they need to thrive both in and out of the classroom.

Why Nutritional Food Matters

A healthy, balanced diet plays a vital role in a child's development. Nutritious school meals help to:

- Improve concentration and learning outcomes
- Support physical growth and immune health
- Encourage positive eating habits from an early age

CityServe serves meals that are made using locally sourced ingredients wherever possible, with a strong emphasis on sustainability and reducing food waste. Vegetarian options and dietary requirements are also catered for, ensuring inclusivity for all pupils.

Allergy and Dietary Information

Cityserve takes food allergies and special dietary needs very seriously. All meals are prepared in accordance with strict food safety standards, and allergen information is clearly labelled and available for every dish. If your child has a food allergy, intolerance, or specific dietary requirement, please inform the school office as soon as possible so that appropriate arrangements can be made. Parents are encouraged to speak with the catering team if they

have any concerns. Our goal is to ensure that every child can enjoy their meals safely and confidently.

We encourage all families to explore the benefits of school meals and to speak with us if you have any questions or specific dietary concerns. Together, we can ensure that every child enjoys a healthy, happy lunchtime experience.

Thank you for your continued support.

Warm regards,

Cityserve Area Catering Team



Making a positive difference everyday to people's lives

